



If you are sending a completed advertisement:

- **Ensure the file is a high resolution file with 300dpi resolution**
- **Ensure the file is a max. size of 20MB**
If the file is larger than 20MB, please send via www.wetransfer.com (free service)
- **Send the completed advertisement to: design@fmgpublishing.com**

ARTWORK DIMENSIONS FOR PRINT

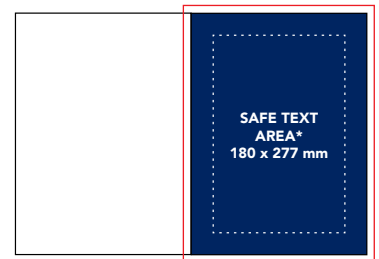
Double Page Spread



420 x 297 mm (16.54 x 11.69 inches)

- Add 3 mm (0.12 inches) bleed on each side
- Add crop marks

Full Page



210 x 297 mm (8.27 x 11.69 inches)

- Add 3 mm (0.12 inches) bleed on each side
- Add crop marks

Half Page



Vertical

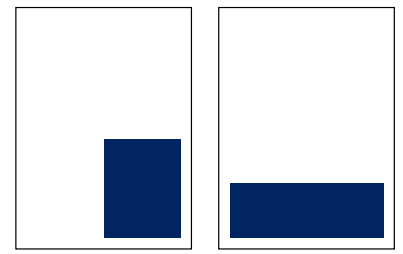
Horizontal

Vertical: 102.5 x 297 mm (4.04 x 11.69 inches)

Horizontal: 210 x 145 mm (8.27 x 5.7 inches)

- Add 3 mm (0.12 inches) bleed on each side
- Add crop marks

Quarter Page



Vertical

Horizontal

Vertical: 87.5 x 130 mm (3.45 x 5.12 inches)

Horizontal: 180 x 66 mm (7.09 x 2.6 inches)

- No bleed required
- Add crop marks

(All dimensions are width x height)

*SAFE TEXT AREA: a recommended safe area where your advertisement content can get maximum visibility and readability.

For advertisement enquiries:

Focus Media Group (FMG Publishing)

Suite 300, 7071 Bayers Road, Halifax, NS B3L 2C2 - Canada

P: (647) 479-2164 **E:** design@fmgpublishing.com

If you require FMG design services, you will need to supply:

• Company Logo

If you don't have one on file, please scan your business card or a letterhead so we may replicate one as close as possible. Preferably in Vector format (EPS, PDF, Illustrator) or high resolution JPG.

• Text/Dot points

On what your company does which you would specifically like to be shown in your advertisement, *please make sure this is the exact text to be placed into your advertisement, as we do not copy write or edit this.*

• Your company website

So we may take inspiration to design the ad.

• Specific contact details you would like shown within the advertisement

e.g. website, email address, phone number etc.

Please note: If you do not supply a website or email address, we cannot hyperlink your advertisement.

• Images or Graphic Elements

Any photos or images or graphic elements that you would like placed within your advertisement supplied as high resolution JPEGs.