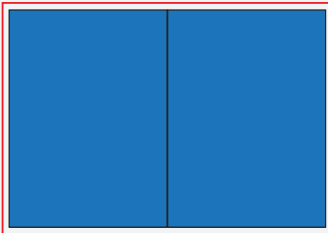


## IF YOU ARE SENDING A COMPLETED ADVERTISEMENT

- **Ensure the file is high resolution at 300 dpi resolution**
- **File should be smaller than 20 MB. Send to: [design@fmgpublishing.com](mailto:design@fmgpublishing.com)**  
If the file is larger than 20MB, please send via [www.wetransfer.com](http://www.wetransfer.com) (for free!)
- **Ensure any text in the artwork is within 10 mm (0.4 in) from inside edges**

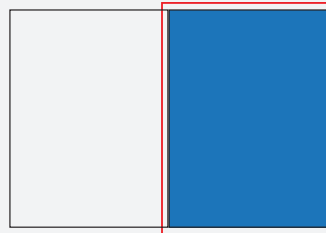
### ARTWORK DIMENSIONS

#### Double Page Spread



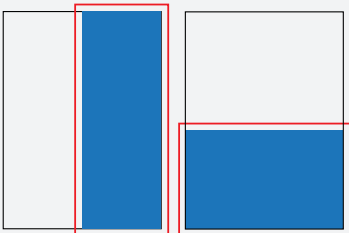
- 420 x 297 mm (16.54 x 11.69 in)
- Add 3 mm (0.12 in) bleed on each side
  - Add crop marks

#### Full Page



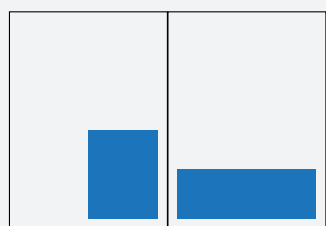
- 210 x 297 mm (8.27 x 11.69 in)
- Add 3 mm (0.12 in) bleed on each side
  - Add crop marks

#### Half Page



- Vertical: 102.5 x 297 mm (4.04 x 11.69 in)  
Horizontal: 210 x 145 mm (8.27 x 5.7 in)
- Add 3 mm (0.12 in) bleed on each side
  - Add crop marks

#### Quarter Page



- Vertical: 87.5 x 130 mm (3.45 x 5.12 in)  
Horizontal: 180 x 66 mm (7.09 x 2.6 in)
- No bleed or crop marks required

## IF YOU REQUIRE FMG DESIGN SERVICES

### Company logo

Preferably in Vector format (EPS, PDF, Illustrator) or high resolution JPG. No logo file on hand? You may scan your business card or company letterhead and our design team will replicate your logo.



### Your company website

If you would like your ad to resemble the branding on your website, send a link and our design team can use that as a guide for the ad design.



### Text to be included

What does your company do? Write a brief description, either in full sentence or point form.

*Please write the text exactly as you would like it to appear!*

- WHO WE ARE
- WHAT WE DO

### Specific contact details to be shown

Examples: website, email address, phone number, etc.

*Please note: If you do not supply a website or email address, we cannot hyperlink your advertisement.*

CONTACT US TODAY!

### Images or Graphic Elements

Any images or graphic elements that you would like placed within your advertisement.

*Please supply high resolution JPEGs or PNGs.*

